



# Call To Auction

Benefitting the dubuque **montessori** school

\_\_\_\_\_ would like to:  
(Name of individual, business, or organization)

**1. Act as a Corporate Sponsor: \$500** (only two sponsorships available) - This level of giving includes valuable recognition and visibility benefits. *See back for details.*

I have enclosed a check for \$500. *Please email your logo to [gvbauerly@gmail.com](mailto:gvbauerly@gmail.com)*

**2. Donate an Item(s)** Please give a complete description of the donated item(s) **AND** the Fair Market Value:

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**Fair Market Value:** \$ \_\_\_\_\_

I will mail my donation     Request pick-up (Dubuque locations only)     I will drop-off donation

## Social Media

I would like my business/organization to be featured in social media posts during the duration of the auction.  
*\*Please email your logo to [gvbauerly@gmail.com](mailto:gvbauerly@gmail.com) if you would like to be featured.*

**Contact Information** Please include name, email address, and phone number.

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If you have any questions or would like to submit this form electronically, please email Gabriela Bauerly at [gvbauerly@gmail.com](mailto:gvbauerly@gmail.com), as well as to coordinate donation pick-ups. A tax-deduction letter is available upon request. You can also mail donations and this form to:

**Dubuque Montessori School**  
Attn: Call To Auction  
2605 Pennsylvania Ave.  
Dubuque, IA 52001

**We ask that all donations be received by Thursday, March 31st.**  
**Thank you for your consideration and support!**

## Virtual Auction Sponsor Recognition & Visibility

**DMS Marquee** – Receive prime visibility on Pennsylvania Avenue DMS marquee during the duration of the 10-day online auction (April 19-May 1, 2021). Marquee reaches average daily traffic of **8,800 viewers, with potential to reach approximately 88,000 views.\***

**Online Auction Website** – Receive recognition and visibility (company logo and name) among young, professional DMS families on the top banner of the online auction website. Last year's auction received **17,150 unique page views** from 105 unique bidders who bid 441 times.

**Facebook** – Receive recognition and visibility among the **600+ (and growing) DMS Facebook followers** who will receive updates that recognize your sponsorship and remind them to bid on auction items.

**DMS School Flier** – Receive recognition and visibility (name and logo) on a school flier distributed to approximately **70 DMS families**. Flier will also encourage families to participate in the auction.

**DMS Sandpaper Newsletter** – The DMS newsletter, which is distributed to approximately **70 families**, will feature an article promoting the online auction and highlight your company's name and logo in recognition of your company's sponsorship.

**Email** – A dedicated email to DMS families, alumni, and friends (**approximately 175 families**) promoting the online auction will include your company's name and logo in recognition of your sponsorship.

*\*According to a 2009 Iowa DOT Report*